

IT'S NEVER BEEN EASIER TO GET WITH THE PROGRAM.

GROWER

Chain saws, utility vehicles, power tools and hundreds of other items, or cash, could be yours. All you need to do is purchase qualifying products in the 2008 Growing Strong™ Rewards Program. It's our way of rewarding you for doing business with Bayer CropScience.

WHAT DO YOU HAVE TO DO?

Purchase at least \$3,000 of the following gate products, of which at least one brand must be in a quantity to treat at least 250 acres of labeled crop.

Gate products include:

Herbicides:

- Balance®Pro (375 oz)
- Huskie™ (25 gal)
- Laudis™ (750 oz)
- Liberty® (60 gal)
- Olympus® (250 oz)
- Olympus® Flex (750 oz)
- Osprey® (1000 oz)
- Puma® (15 gal)
- Radius® (35 gal)
- Rimfire® (350 oz)
- Wolverine™ Powerpack (7 packs)

Insecticides:

- Baythroid® XL (4 gal)
- Leverage® 2.7 (7 gal)

Fungicides:

- Stratego® (20 gal)

Other qualifying products:

Herbicides:

- Autumn™
- Betamix®
- Betanex®
- Buctril®
- Buctril + Atrazine
- Equip™
- Option®
- Option ASO
- Nortron®
- Progress®
- Silverado®
- Sterling Blue™

Insecticides:

- Aztec® 2.1
- Oberon® 4SC

Seed Treatments:

- Raxil® MD
- Raxil MD Extra
- Raxil MD Extra W
- Raxil MD – W
- Raxil XT
- Gaucho® XT

Fungicides:

- Gem®
- Proline®

Seeds:

- InVigor®

PROGRAM PERIOD

November 1, 2007 - October 31, 2008

Proof of grower purchases of qualifying products must be provided electronically to Bayer CropScience by October 31, 2008. Ask your retailer to submit.

CORN • SOYBEANS • SUGARBEETS • CEREALS

(Replaces Grower Dividends™ Program)



 Bayer CropScience



Liberty



Huskie



WHO CAN PARTICIPATE?

Growers who cultivate corn, soybeans, cereals or sugarbeets in participating states* are qualified to participate in the 2008 Growing Strong™ Rewards Program. Growers that have participated in Grower Dividends or Growing Strong in the past have the same login information and online account access.



WHAT DO YOU GET?

Growers will be awarded points based on the submission of grower purchase information by their retailer. Growers can redeem their points for either cash or merchandise.

Total Qualifying Program Purchases	Award Potential
\$70,000+	Base + Bonus Level 4
\$40,000-\$69,999	Base + Bonus Level 3
\$25,000-\$39,999	Base + Bonus Level 2
\$10,000-\$24,999	Base + Bonus Level 1
\$3,000-\$9,999	Base Reward

Go to www.BayerGrowingStrong.com and use the online calculator to estimate your potential rewards or call **1-877-976-8286** for more program details.

*The Growing Strong Rewards Program is available in the following states: CO, IA, ID, IL, IN, KS, KY, MI, MN, MO, MT, ND, NE, NM, NV, OH, OK, OR, PA, SD, TX, UT, WA, WI and WY.

Points that are not redeemed will expire automatically on December 31 of the 2nd calendar year following the invoice date.

Bayer CropScience will pay rebates to growers on validated, qualified purchases as reported by qualified participating seed companies and crop protection retailers. Participating retailers agree Bayer CropScience reserves the right to use an independent auditing firm to verify all claims for rebates under these programs. In case of discrepancy, Bayer CropScience solely reserves the right of final decision. In cases of falsification of claims, no rebates will be paid and Bayer CropScience reserves the right to pursue available legal remedies.



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 **Bayer CropScience**

Merchandise may vary.

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